2021

ANNUAL REPORT OPERATION UNDERGROUND RAILROAD



TABLE OF CONTENTS

A Letter from the CEO	1
Mission	2
Impact	3
Domestic Law Enforcement Relations	4
International Operations	9
Children Need Families	10
Aftercare	12
Outreach	14
Social Media & Marketing Reach	16
O.U.R. Store	18
Worldwide Survivor Advisory Board	19
Financials	20



The O.U.R. Aftercare Team's focus is always "for the one"

BRAD DAMON | CHIEF EXECUTIVE OFFICER

As I write this letter to you, it warms my heart thinking of the healing and opportunity that you provided to so many survivors of human trafficking and exploitation around the world in 2021. Behind each operation, aftercare or outreach effort, there are individual lives that are changed!

I want to give you an inside look into what last year looked like. In the beginning of last year, we hired JC Holt to be our new director of Domestic Law Enforcement Relations Team. As a former law enforcement officer with 20 years of rich experience, he hit the ground running. In 2021 alone, they formed alliances with over eighty law enforcement agencies. JC's number one goal with these agencies was to provide tangible, actionable ways to fortify their efforts to fight human trafficking and exploitation in their communities. They placed 17 electronic detection K9s across 15 states: provided software and hardware for 34 law enforcement agencies to extract child sexual abuse material from cell phones; sent several officers to specific training for investigating crimes against

children, and much more. The resources we provided not only made a difference in the immediate cases they were working on, but they can continue to use these tools for years to come. The impact will only keep growing, thanks to you! One of the most important things O.U.R. implemented last year was our first Worldwide Survivor Advisory Board. The current board is made up of seven survivors from Nepal, Colombia, Uganda, and the United States. Their insights, expertise, experience, and hearts are vital to completing our mission. We couldn't be more grateful to have these incredible survivors inform our work. The O.U.R. Aftercare Team continues to expand throughout the world. We now have four In-Country Aftercare Coordinators spread across different regions. We also have our own trauma therapist to serve survivors of human trafficking here in Utah. The O.U.R. Aftercare Team's focus is always "for the one", meaning that they ensure that each survivor we work with knows we believe in them and that we will stand by their side. We are continuing to grow

our aftercare program worldwide so that more survivors can receive this healing. The O.U.R. International Operations Team also experienced a year of exciting growth. We hired new Regional Operations Directors to increase rescue efforts and provide aftercare for victims of human trafficking, making us now active in five regions: Asia. Middle East/ Africa, Europe, Latin America, and Mexico/Caribbean. Our goal is to replicate the O.U.R. Thailand Team in each region. The O.U.R. Thailand Team now has 22 members, and most of these staff members are Thai citizens! We now have a field team, an online investigation team, an aftercare team, an in-house legal team, and two psychologists. We solidified several alliances with international governments in 2021, which will lead to more rescues and opportunities to provide our quality aftercare services. All of this was made possible thanks to YOU! As you look through the pages of our 2021 annual report, take a moment to think of all the individual lives that were impacted by each effort. We look forward to continuing this momentum in 2022!

OUR MISSION OUR MISSION OUR MISSION OUR MISSION

WE EXIST TO **RESCUE CHILDREN** FROM SEX TRAFFICKING AND SEXUAL EXPLOITATION.

To shine a light worldwide on the global epidemic of child sex trafficking, and in so doing, rescue more children from slavery and assist law enforcement to seek justice for those who violate children. While our focus remains on the children, we assist survivors of all ages to bring them safety and healing. We place survivors on a path of recovery by partnering with vetted aftercare providers or by placing them with families.



We actively engage in fighting human trafficking and exploitation in the United States and around the world. Our approach is molded based on geographical location, the needs of survivors, and best practices in the field.

33 U.S. STATES

SUPPORTED BY O.U.R. DOMESTIC LAW ENF. RELATIONS

4 REGIONS

+4 NEW REGIONAL OPERATIONS DIRECTORS HIRED TO EXPAND OUR WORK ACROSS THE WORLD.

7 SURVIVORS

SERVED ON OUR WORLDWIDE SURVIVOR ADVISORY BOARD

17,000+ HOURS

OF SERVICE COMPLETED BY O.U.R. VOLUNTEERS

893 ARRESTS

893 TRAFFICKERS AND PREDATORS WERE STOPPED

800+ RESCUES

WERE MADE THROUGHOUT THE WORLD



DOMESTIC LAW ENFORCEMENT

1. O.U.R. presented the City of Tallahassee Police Department with a new SUV to support their Special Victims Unit in the fight against human trafficking. This larger SUV will allow a safe space for officers to speak with survivors from a comfortable distance onsite in investigations, instead of in a parking lot or place where the crime happened. The vehicle will also be used to transport families of survivors, as well as to deliver clothing and hygiene kits.

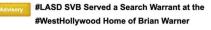
"

"We are thrilled to receive this new SUV for our Special Victims Unit...Thank you to O.U.R. for providing the new vehicle to help our investigators in their fight against the dehumanizing practice of human trafficking."

- CHIEF LAWRENCE REVELL -







The Los Angeles County Sheriff's Department Special Victims Bureau is investigating allegation(s) of domestic violence and sexual assault involving Mr. Brian Warner, also known as the music artist, "Marilyn Manson." The reported incidents occurred between 2009 and 2011 when Mr. Warner lived in the City of West Hollywood.

On November 29, 2021, at 7:00 AM, detectives from the Los Angeles County Sheriff's Department's Special Victims Bureau served a search warrant at Mr. Warner's Verburge and other and gring investigation. Mr. Warner's Net Management of the search of the



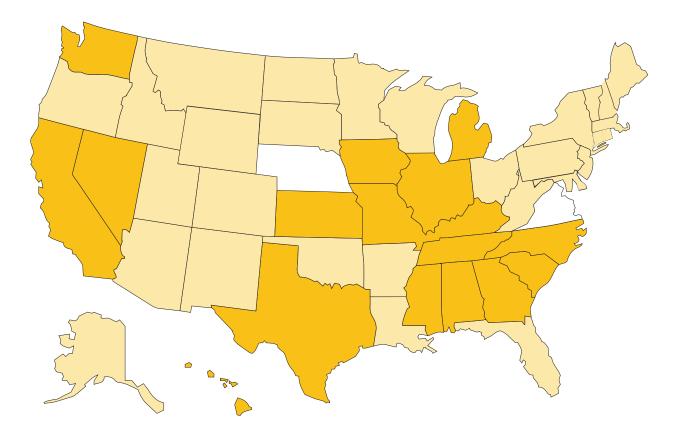
2. Los Angeles County Sheriff's Department served a search warrant at music artist Marilyn Manson's (aka Brian Warner) home, who is facing allegations of sexual assault and domestic violence. O.U.R.-sponsored K9 Satoshi assisted in the search warrant where media devices were seized.

3. K9 Detective Spike, sponsored by O.U.R., helped find evidence that led to the arrest of a man in Pennsylvania. Investigators found child sexual abuse material of children as young as 6 years old on Williams' devices.

"We would like to personally thank K9 Detective Spike from the Luzerne County District Attorney's Office for all of his help today with the arrest of David Williams. Enjoy a good rest tonight. WELL DESERVED!!!!!!!!

ІМРАСТ МАР

ALASKA 1 PROJECT **ARIZONA 3 PROJECTS ARKANSAS** 2 PROJECTS **CALIFORNIA** 3 PROJECTS COLORADO 2 PROJECTS CONNECTICUT 1 PROJECT **DELAWARE** 1 PROJECT FLORIDA 1 PROJECT **IDAHO** 2 PROJECTS LOUISIANA 1 PROJECT MAINE 1 PROJECT MARYLAND 1 PROJECT MASSACHUSETTS 3 PROJECTS MICHIGAN 1 PROJECT MINNESOTA 2 PROJECTS **MONTANA** 2 PROJECTS **NEW HAMPSHIRE** 2 PROJECTS **NEW JERSEY** 2 PROJECTS **NEW MEXICO 2 PROJECTS NEW YORK** 1 PROJECT **NORTH DAKOTA** 2 PROJECTS **OHIO** 4 PROJECTS **OKLAHOMA** 1 PROJECT **PENNSYLVANIA 3 PROJECTS RHODE ISLAND** 1 PROJECT SOUTH DAKOTA 1 PROJECT **TEXAS** 1 PROJECT **UTAH** 11 PROJECTS VERMONT 1 PROJECT WASHINGTON 3 PROJECTS WEST VIRGINIA 1 PROJECT WISCONSIN 3 PROJECTS WYOMING 1 PROJECT



In 2021, we sponsored the training and placement of 17 electronic detection K9s across 15 states. We also funded a new K9 training facility in Indiana. This building will be used for years to come to train electronic detection K9s that will be deployed around the country. Other 2021 domestic projects included providing specialized tools and technology, support vehicles, and training scholarships for law enforcement agencies across the country, and more.

NEW 2021 REGIONAL OPERATIONS DIRECTORS



CARLOS MAZA LATIN AMERICA

Carlos has a rich work portfolio in international law enforcement and a broad scope of criminal investigations focused on transnational criminal organizations. He enjoyed a 35year career in law enforcement that commenced as a uniformed police officer with the New Orleans Police Department, followed by a career with the U.S. Customs Service Office of Investigations in Miami, Florida. He retired as the Deputy Assistant Director for International Operations at Homeland Security Investigations (HSI), and his post retirement career includes assignments for the U.S. Treasury Dept.



"FRANCISCO VEGA" MEXICO/CARIBBEAN

"Francisco" served as a U.S. Navy SEAL for over 20 years, where he executed recurrent and emergent special operations missions in Central and South America. He spent the next 14 years of his senior leadership experience as a ground force commander conducting Special Operations in Afghanistan, Iraq, and various other locations in the Middle East and Africa. He has led SEALs in thousands of combat operations, to include Direct Action capture/kill missions, clandestine operations and Special Reconnaissance missions in both, declared and undeclared theaters of war.



DEAN MORGAN AFRICA/MIDDLE EAST

Dean has over 30 years of experience working in a wide range of defense and corporate security roles throughout the world. He served in the Australian army as a soldier and commissioned officer, as an operations director with the Australian Federal Police Protective Service, and as a consultant and advisor to world-leading organizations. He has provided executive protection for CEOs of some of the largest companies in the world, been retained as a crisis response consultant for kidnap for ransom cases and has created and led the delivery of international, strategic security and crisis management plans.



DODD DUPREE EUROPE

Dodd enjoyed a distinguished 32 career in federal law enforcement, and also served in the U.S. Coast Guard. U.S. Customs Service, and the U.S. Department of Homeland Security. Dodd spent more than twenty years as a special agent with Homeland Security Investigations (HSI), seventeen of which were spent working in the highly specialized International Operations division (HSI-IO) where he served two tours abroad. Dodd held key leadership positions at HSI headquarters in Washington, DC, to include Chief of Staff for HSI-IO and Operations Chief for Central and South America/Caribbean.

THAILAND THAILAND THAILAND

With the support of the O.U.R. Ops Team, Thailand's Department of Special Investigation (DSI) seized about a half a million files of child sexual abuse material (CSAM).

The O.U.R. Ops Team accompanied law enforcement on the raid of the child modeling agency where the material was found and assisted with the on-site investigation of the digital evidence.

The main person at the agency was arrested and charged with "downloading pornographic material onto a computer system for online dissemination, molestation of minors under 13 years of age, sexual assault and separating minors from their parents for sexual purposes." The seamless and coordinated effort in which Thai law enforcement, multiple Thai governmental agencies, foreign law enforcement, and non-governmental organizations (NGO's) were assembled, deployed and utilized can only be described as remarkable.

A press conference was held on February 16th, 2021 where O.U.R.'s Thailand Director "Art" gave a brief talk on the case. The conference was also used as an opportunity to request parents who had children attend the academy to come forward.



INTERNATIONAL OPERATIONS HIGHLIGHTS

GROWTH FOR THAILAND TEAM

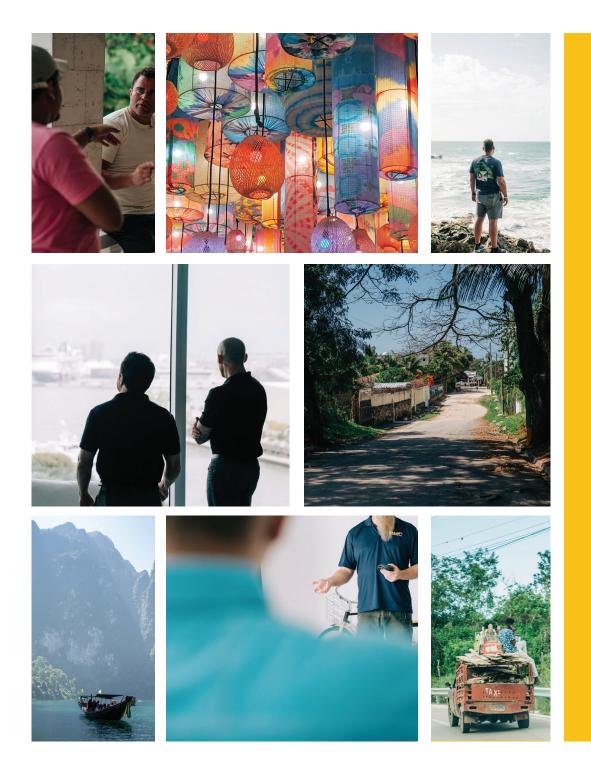
The O.U.R. Thailand Team has experienced amazing growth this past year and now consists of 22 members, the majority of which are Thai citizens. They've been able to build a field team, an online investigation team, an aftercare team, an in-house legal team, and two psychologists (male and female).

OPERATION MAYA

We successfully completed a rescue operation, Operation Maya, where we brought freedom to one 16-year-old survivor and law enforcement arrested five suspected traffickers. This mission was made possible because of a solidified alliance with the government in a Latin American country.

UNDERCOVER OPERATOR TRAINING

We hosted our largest and most indepth undercover operator training and assessment course and identified 5-10 solid candidates for future deployment.



CHILDREN NEED FAMILIES

GG

"The biggest blessing is Bear. We have him in our family forever and we are so grateful for this gift. Our family has grown closer through this process. I am forever thankful to my husband, children and Heavenly Father for their support through this process."

SORENSEN FAMILY,

CNF grant recipients

"It was a true blessing. At the time, I was looking into applying for a loan to help pay for the adoption. Receiving the grant lifted a huge burden from me."

STAHL FAMILY,

CNF grant recipients

"The grant took a lot of the stress off of us so that we didn't feel like we were stretching too much and could take time to prepare our family and ourselves better for the adjustment and transition during adoption. This grant also allowed us to go meet the girls in person and to be able to connect and bond with them. It was such a blessing to be able to do that. It really helped them and us to meet and connect more."

SIMMONS FAMILY, CNF grant recipients

55

"WE ARE SO GRATEFUL FOR THIS GIFT." On November 9th, World Adoption Day, CNF was able to celebrate and raise awareness of its unique role in supporting adoptive families and children around the world. It was a day to honor the beauty of adoption, recognize the individuals impacted, and highlight families and children that have benefited from CNF's contribution.

117 FAMILIES

(2021) ASSISTED IN THE ADOPTION PROCESS

(2021) WERE FUNDED

FOR ADOPTION

24 COUNTRIES

CNF HAS FACILITATED ADOPTIONS SINCE CREATION

OPERATION UNDERGROUND RAILROAD 2021 ANNUAL REPORT 1



Halloween was approaching, and the O.U.R. Aftercare Team was invited to Central America to vet a facility to potentially refer survivors to in the future. The idea dawned on our partner to surprise two of the girls with Halloween costumes of their favorite characters. The next day, Senior Aftercare Specialist Tyler Schwab discovered a package with two Elsa costumes on his doorstep to take to the young survivors. Because our partners knew these girls so well they provided an experience the girls will never forget!

At the aftercare home, one of the survivors, Tina, had been in the depths of darkness before she arrived. Tina had undergone the unimaginable at such a young age. She was sexually exploited and abused by her stepdad, and as punishment, her stepdad would exploit her in front of her family members and younger siblings. It was a scene that no child should ever have to experience or witness.

Upon arriving at the aftercare home, the O.U.R. Aftercare Team grabbed their luggage and told Tina and her friend that they had a surprise for them. The two young girls huddled around with eagerness, and as Tyler went to open his suitcase, he revealed the two Elsa costumes. Bursting with excitement, the girls grabbed the costumes and immediately went to change.

The fellow social workers plugged their phone into the speaker to play "Let it Go" for the girls. As they opened the door, the two survivors were dressed head to toe and began to dance around.

Yet, instead of "Let it Go" belting on the speakers, the translated version titled "Libre Soy" echoed throughout the room. "Libre Soy" in Spanish means "I am free."

Before the group were two children whose freedom and innocence were stolen from them at such a young age. To see them now dressed up as their favorite character singing the words "I am free" was a moment captured in time that moved everyone who was there to witness it.

This lighthearted scene was a memory that will forever be remembered by O.U.R. Aftercare and a dream that they were grateful to bring to reality.

"LIBRE SOY" IN SPANISH MEANS "I AM FREE."



24 WOMEN

BEGAN SMALL BUSINESS TRAINING

171 SURVIVORS

WERE ASSISTED

30 COUNTRIES

AFTERCARE CREATED NEW COLLABORATIONS IN 6 NEW AREAS TO INCREASE EXPANSION

15 COLLABORATIONS

COLLABORATED WITH ADDITIONAL AFTERCARE AND ORGANIZATIONS IN THE U.S.



OUTREACH

GG

"IT ISN'T JUST ONE OR TWO PEOPLE WHO ARE MAKING THE DIFFERENCE."

"As I went through the last year's efforts by our amazing volunteers, I was struck by one thing over and over. This is a collective effort. As I started to compile a list to pick one Volunteer Team or Volunteer Team Leader who stood out my list grew longer and longer. That is what makes the Volunteer program so powerful. It isn't just one or two people who are making the difference. It is 50+ VTLs who lead out in taking the message to the streets of their own communities. It is the countless volunteers who put in time, energy, and passion with no thought of themselves but only of those they may never meet, I could have highlighted a large awareness event that a team did or a cool experience that a VTL was able to have but that would have missed out on the 100s of awareness booths that happened where volunteers spoke face to face with those in their towns, cities,

and communities sharing the realities of human trafficking and what we at O.U.R. are doing to stop it. It would have overlooked all the monthly meetings hosted by VTLs where volunteers came together to educate one another and coordinate their efforts. The programs that we run here in the Outreach Department exemplify the statement that the sum of the parts is greater than the whole. Last year our supporters gave over 17,000 volunteer hours. They looked different in the action taken to perform each one but what they all had in common was the personal impact they made. By themselves they might not seem like much but collectively they create a wave of change that has begun to inflict impact and will continue into the future. A single candle may not seem like much in the darkness that surrounds but 60.000+ will pierce through and shine light in that darkness for all to see."

OUTREACH OUTREACH OUTREACH



6,000 VOLUNTEERS

NEWLY REGISTERED

28 STUDENTS

AGAINST TRAFFICKING CLUBS

134 DEMONSTRATIONS

HELD FOR "RISE UP" ON WORLD DAY AGAINST TRAFFICKING

17,000+ HOURS

OF VOLUNTEER WORK COMPLETED





K9 ASCII FINDS HIDDEN CAMERA IN WALL OUTLET





In me, a warrior has been built to help people who have gone through or are going through a situation similar to what I experienced. This has been fundamental. It gives me the experience to know the subject and thus be able to face any problem. Survivor Advisory Board Member

SOCIAL IMPACT

YEAR IN REVIEW | SOCIAL MEDIA

Our social media platforms are where we are able to tell the stories behind our work and illustrate the impact of donations. In 2021, we focused on strong storytelling, the "why" behind our work, collaborations with other NGOs, stories of survivors, and more.

WEBSITE

OurRescue.org is the utmost representation of O.U.R. The website tells our story, displays products, and provides numerous opportunities to create valuable engagement with potential donors, supporters and volunteers like no other platform can. In 2021, over 880,000 new users visited the site, resulting in 87% of the visits.

WEBSITE VISITORS

893K USERS 1.1M SESSIONS FACEBOOK LIKES

906K

INSTAGRAM FOLLOWERS

738,974

TWITTER FOLLOWERS

47k

LINKEDIN FOLLOWERS

14k

YOUTUBE SUBSCRIBERS



DONATIONS

\$1,194,582.85

CAMPAIGNS CAMPAIGNS AMPAIGNS RISE UP On July 30, 2021, for World Day Against Trafficking in Persons,

O.U.R. WHY is an eight part video series that dives into some of the most frequently asked questions we get at Operation Underground Railroad. Why does Aftercare matter and how has it evolved? Why are we survivor focused? Why do we have operators with different skill sets helping in operations? Why do we remain bipartisan? Why does the border topic matter? Why do we intervene (2 part series)? This video series was a new strategy to capture content about important issues surrounding human trafficking and sexual exploitations

327K: Total Views 910.7K: Total Reach **RISE UP** On July 30, 2021, for World Day Against Trafficking in Persons, O.U.R. supporters joined forces all over the world in a collective effort to RISE UP for children and all affected by human trafficking and exploitation. The message of RISE UP reached millions of people online and in person as supporters joined demonstrations in 11 countries throughout the world, spread awareness on social media, and more. By joining forces with 20 NGOs, businesses, communities, and individuals to RISE UP and take a bold stand against human trafficking and sexual exploitation, we can push to create a world where everyone stands for freedom.

134 Demonstrations in 11 Countries.
349 Influencers Participated
41,152,400 of Potential Reach
20,800 Online for Live Stream
\$562,719.80 Total Donations

RISE UP, Get Loud Concert (O.U.R. Founder Tim Ballard, MC Lewis Howes, Scooter Brown Band Elec Simon, and O.U.R. Ambassador Rosevelt). 2,362 supporters attended to concert + 17,510 joined online. **GIVING TUESDAY** "For the One" means something different to each individual. For a survivor, it could be the one that helped them escape or continue on, for an operator it could be that one individual that pushed them to have strength to fight and go to the darkest places. For O.U.R. our mission is always "for the one". It means relieving suffering and offering a path towards healing, ever if just for one person, can make a positivchange. Making a difference always begins with the one.

The Giving Tuesday campaign focused on making people feel good about supporting the organization HOW they can. Every person has something to give for some it is their time in learning and educating others, spreading awareness and using their skill sets to motivate others to donate and give back, others have the financial means to directly donate, and there are those that are focused on holiday shopping and want to shop for a cause. Every person has something to give- wealth, time, talentsplatforms. By providing opportunities to support how they are able to that day -Donate For the One, Shop For the One, or Speak up For the One- we've reimagined the ways we use different resources in pursuit of equity, community and shared humanity.

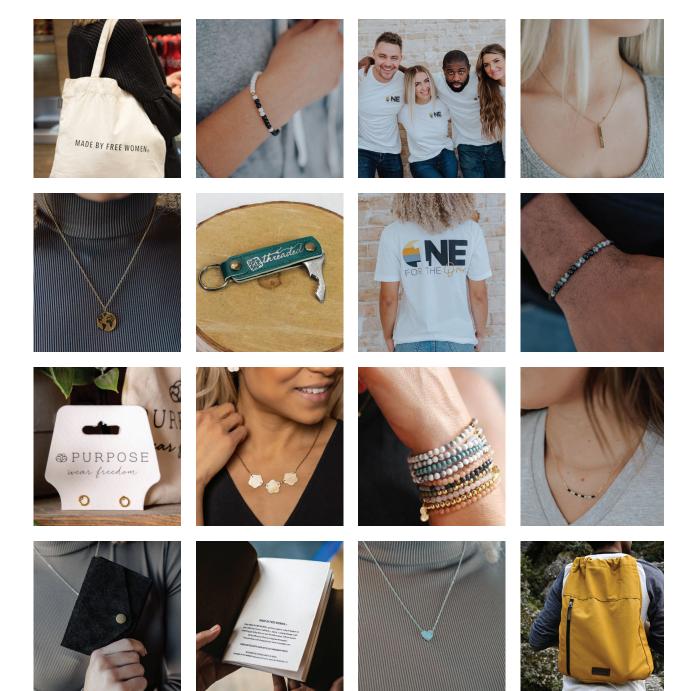
\$273,841.25 of Donations

\$169,382.11 of Store Sales
1139 Survivor Made Items Sold
3,047 Social Media Kits Shared
201 Influencer Collaborations
27,389,000 of Potential Reach

SURVIVOR MADE STORE

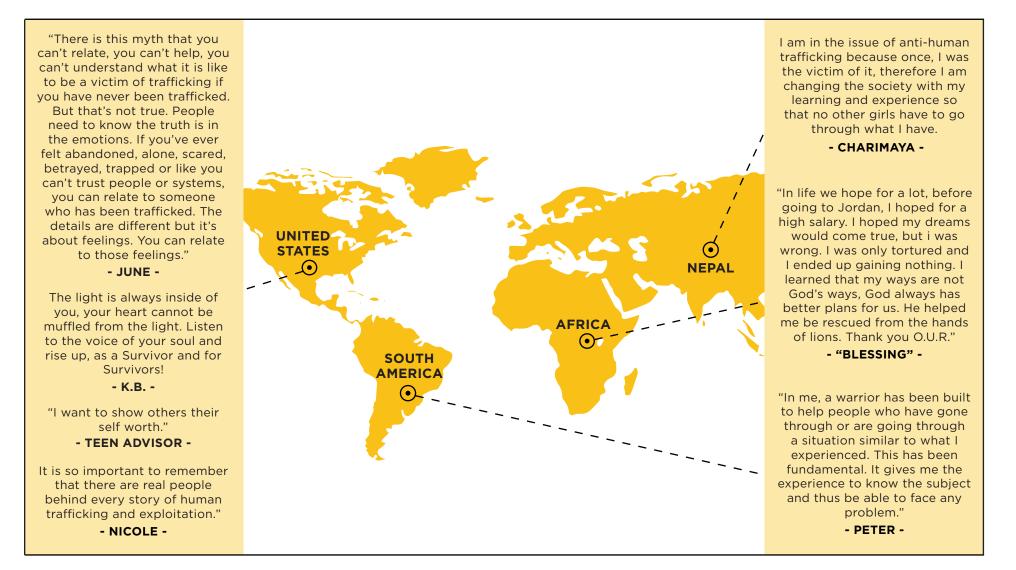
The Survivor Made Store launched on November 30, 2021. Shoppers now have an opportunity to shop for items that directly impact the life of a survivor of human trafficking. each item purchased from this store is made by women protected from trafficking. The shoppers purchase not only directly impacts these women's lives, but the proceeds allow **Operation Underground Railroad to** continue the fight against human trafficking. To continue the growth of the O.U.R. Store, we hired a new Director of E-commerce, Jeff Carter. The vision of the O.U.R. store is to earn sufficient revenue to pay the general and administrative expenses of O.U.R., enabling more dollars from every donation to be used for awareness. rescue operations, and aftercare. Visit the online store at ourstore.com.

2,714 SURVIVOR MADE PRODUCTS SOLD



WORLDWIDE SURVIVOR ADVISORY BOARD

In 2021, we established our first Worldwide Survivor Advisory Board. This board is made up of seven incredible survivors from various regions across the globe. We are so grateful to have a board of survivors who are all bringing their unique stories, expertise, insights, knowledge and hearts to the mission at O.U.R. It is a privilege to serve alongside them.



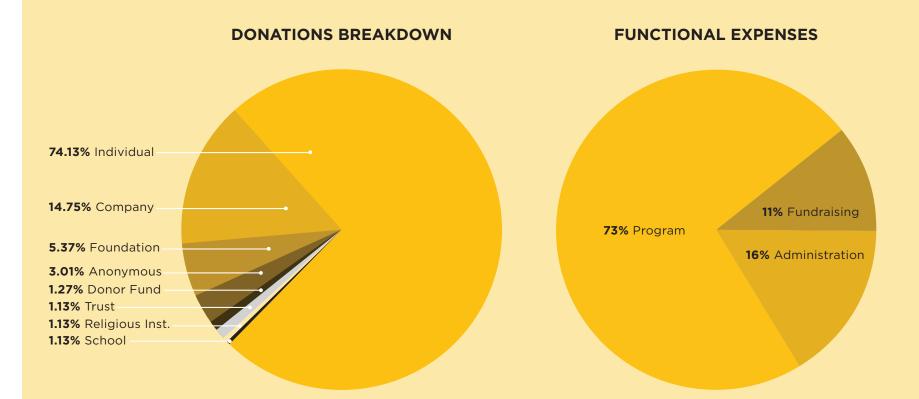


ABOUT O.U.R.

BOARD OF DIRECTORS

Tim Ballard - Chairman Mark Reynolds - Secretary Benjamin Pack Craig Anderson Wes Mortensen Mark Blake Stephen Fairbanks

2021 O.U.R. FINANCIALS 2021 O.U.R. FINANCIALS



2021 Total Support and Revenue: **\$44,786,353**





