

RISE UP.

Social Media Guide



Your story moves people. Share why you Rise Up—and inspire others to do the same.

Why Your Voice Matters

Every person who joins the fight helps protect more children. When you share why you support Our Rescue, you help raise awareness, inspire others to take action, and grow a community committed to ending human trafficking.

This year, we invite you to **Rise Up**. Because the only way we end trafficking is by confronting it together. Real change begins when we raise our voices, raise awareness, and refuse to look away..

Here's How You Can Join The Fight

Post on your favorite social media platform during the Rise Up campaign.

Talk about:

- Why you choose to Rise Up.
- Why protecting children matters to you.
- Why you're supporting Our Rescue.
- Invite others to join you.

Don't forget to:

- Tag @OurRescue
- Include your fundraising page OR campaign link [<https://ourrescue.org/riseup>]
- Use an image showing off your Our Rescue Merch or why you Rise Up

Some Inspiration to Get Started!

Feel free to copy the below or customize to fit your story!

Short Post

I Rise Up because every child deserves safety, freedom, and hope. I'm proud to support @OurRescue as they work to protect children from exploitation and empower survivors. Join me by Rising Up this July and Joining the Fight. <https://ourrescue.org/riseup>

Medium Post

Every child deserves the chance to grow up safe.

That's why I'm participating in this year's Rise Up campaign in support of @OurRescue. Together, we can help protect children from exploitation, support survivors on their healing journey, and give hope where it's needed most.

I'm asking my friends and family to join me. Every donation and every share helps spread awareness and brings us one step closer to a world where every child is free.

Support my fundraiser here: [Insert Link to Fundraiser*]

Long Post

We all have causes that speak to our hearts. For me, it's protecting children.

That's why I'm participating in the Rise Up campaign with @OurRescue.

July 30 is World Day Against Trafficking in Persons. Hundreds of thousands of people, including children, are being sexually exploited and abused right now, waiting to be identified and rescued. Every day without action is a day too long. Real change happens when ordinary people choose to care, speak up, and take action. Every conversation started, every dollar raised, and every person who joins this movement helps create a safer future for children.

I'm proud to stand with an organization that works alongside law enforcement to help protect children, empower survivors, and strengthen communities around the world.

If this mission matters to you too, I'd love for you to join me. Donate, share this post, or start your own fundraiser. Let's Rise Up Together.

Support my fundraiser here: [Insert Link to Fundraiser*]

