

RISE UP.
TOGETHER.
END HUMAN TRAFFICKING

Guide to Rise Up

2026



Car caravans, community presentations, awareness events — or something only you could dream up. The options are endless. Every activation sends a message that human trafficking will not be ignored.

Get Started

- 1** Determine the type of event you want to host and where.
- 2** Register your event so we can learn more about what you're doing and explore how we can support you.

[Register My Event](#)

- 3** Add on a fundraiser to enhance your impact.

[Create a Fundraiser](#)

Awareness Event Options

Activate on July 30 for World Day Against Trafficking in Persons, or make it any day in July.



Start a Car Caravan

Gather with a group of supporters to drive in a procession of vehicles through neighborhoods and public spaces, advocating for the end of human trafficking.

[Get the Assets](#)



Host a Community Presentation

Host a presentation in your community and speak on behalf of the mission. We'll give you everything you need — talking points, tips, and resources to educate your audience on human trafficking and how they can help. Host it at home, a community center, a church, a neighborhood theater. Invite people in, start the conversation.

[Get the Assets](#)



Other Ways to Get Involved

Home support. Self-education. Something entirely your own. If it furthers the mission, it counts. The options truly are endless. Register and select "Other" to tell us what you're planning. Need inspiration? Check out some of our information guides.

[Get the Assets](#)

Do's and Don't's

Do:

✔ Plan Ahead

- Choose your event type (e.g., host a presentation, car caravan, awareness gathering).
- Pick a suitable location such as your home, a local community center, church, gym, or theater.
- Set a date in July, to align with World Day Against Trafficking in Persons.
- Purchase any gear at the [Our Rescue online store](#).

✔ Register Your Event

- Submit your event to Our Rescue to receive official support and resources.

✔ Promote the Event

- Use approved Our Rescue materials like posters, flags, and handouts.
- Invite your network through social media, flyers, and personal outreach.

✔ Facilitate Positive Engagement

- Lead a thoughtful discussion following the event or screening.
- Share clear, hopeful action steps for attendees to get involved.

✔ Follow Up

- Post photos or event highlights on social media using @ourrescue and event hashtags.
- Thank attendees and volunteers for their support.

Don't:

⊘ Don't Deviate from the Mission

- Ensure your messaging stays focused on ending human trafficking and child exploitation while empowering survivors to reclaim their lives and thrive on their healing journey.

⊘ Don't Turn It Into a Protest

- Rise Up events are about raising awareness and building community, not staging protests or confrontations. Please avoid signs, chants, or activities that could be interpreted as aggressive, political, or divisive.

⊘ Don't Use Inappropriate Content

- Avoid graphic imagery or unapproved messaging. Stick to official Our Rescue materials.

⊘ Don't Neglect Safety and Privacy

- Get consent before taking or sharing photos of attendees (especially minors).
- Respect personal boundaries and maintain a safe environment.

⊘ Don't Ignore Communication

- Stay in communication with Our Rescue and reach out if you have questions or concerns (engagement@ourrescue.org). We're here to help!

